



The best way of cleaning...

Temizliğin En iyi Yolu...



Serun Kimya
San. ve Tic. A.Ş.



“Your Cleanliness is Our Responsibility...”

“Sizin Temizliğiniz Bizim Sorumluluğumuz...”



Product Catalogue
Ürün Kataloğu

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HAKKIMIZDA

Serun Kimya 2000 yılından itibaren temizlik ürünleri ve kozmetik sektörünün içinde olan 2014 yılında kendi üretim tesisini kurarak seri üretime geçmiş ve yılların kazandırmış olduğu tecrübeyle mevcut pazardaki tüketicinin ihtiyacına yönelik ortaya çıkarttığımız Shinex markası ile, genel temizlik ürünleri konusunda geniş ürün yelpazesi, kaliteden ödün vermeyen üretim süreci ve müşteri memnuniyetini ön planda tutan, Avrupa standartlarındaki ürün portföyü ile faaliyet gösteren bir firmadır.

Kendi alanında yurtiçi ve yurtdışında geçerliliği kabul görmüş kalite belgeleri ile tescillenmiş, sizlere ulaşmadan önce kalite kontrol aşamalarına titizlikle tabi tutulmuş ürünleri ile sadece temizliği değil aynı zamanda 'Hijyen'i de sağlamaktadır.

Ayrıca yaptığı Ar-Ge yatırımları, son teknolojiye sahip üretim tesisi, dünya standartlarına uygun, yüksek kaliteli ürünleri ile her geçen gün daha da büyüüttüğü hedefleri Serun Kimya'yi sektörde lider konumuna getirmiştir.

Ulusal ve uluslararası pazarlarda yaptığı reklam ve pazarlama faaliyetleri ile de adından sıkça söz ettirmiştir.

Firmamız genç ve dinamik yapısı, tüketici beklentilerini ön planda tutan hizmet anlayışı, iş ortaklarının bulunduğu pazarlarda vermiş olduğu ürün geliştirme, promosyon, tanıtım ve reklam destekleri ile Shinex markası raflarda ön sıralarda yerini almakta ve vazgeçilmez markalar arasına hızla girmektedir.

ABOUT US

We are a company that has been in the cleaning products and cosmetics sector since the year 2000, gone into mass production by building a plant in 2014; and with the brand Shinex, which we had created through the experience gained within years and oriented by the consumer needs in the existing market, we are a company with wide range of general cleaning products, which are in compliance with European standards, that keeps the customer satisfaction and production a priority without sacrificing quality.

Our products that are registered with certificates of quality, which are recognized by both domestic and foreign authorities, and that have been through meticulous quality control before reaching you, do not only offer cleanliness, but also provide "Hygiene".

Research and Development investments, production facility equipped with latest technology, high quality products in compliance with World standards and goals that grow day by day has made Serun Kimya the leader in its sector.

Also, it has made a name for itself through advertisement and marketing activities both in national and international markets.

With our company's young and dynamic structure, service mentality that prioritizes consumer expectations, product development, promotion, publicity and advertising support we give in markets where our business partners are in, the brand Shinex hit stores on the front rows and became an irreplaceable brand.

EXPORT COUNTRIES





Hand WASHING POWDER

Poudre & Laver

Elde Yıkama

مسحوق غسيل يدوي

Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Hand Washing Powder Spring	400 gr	24	SE00.3001	8681212021056
Hand Washing Powder Spring	1 kg	12	SE00.3002	8681212020851
Hand Washing Powder Rose	3 kg	6	SE00.3003	8681212021063
Hand Washing Powder Jasmine	5 kg	4	SE00.3004	8681212021100
Hand Washing Powder Spring	9 kg	1	SE00.3005	8681212021117





Washing Powder

Lessive en Poudre

أتوماتيك مسحوق تنظيف

Çamaşır Deterjanı



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Washing Powder Rose	1 kg	12	SE00.1001	8681212020646
Washing Powder Spring	3 kg	6	SE00.1002	8681212020653
Washing Powder Spring	9 kg	1	SE00.4001	8681212021391
Washing Powder Mountain Breeze - Box	4,5 kg	1	SE00.2001	8681212021087
Washing Powder Gold Series - Black Box	4,5 kg	1	SE00.2002	8681212021117
Washing Powder Spring Breeze- Softener Free Box	4+1 kg	1	SE00.2003	8681212021094
Washing Powder Spring	25 kg	1	SE00.5001	8681212021407



Liquid Laundry Detergent

Sıvı Çamaşır Deterjanı

منظف الغسيل السائل



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Liquid Laundry Detergent Color & White	1,5 L	6	SE03.2001	8680445720323
Liquid Laundry Detergent Color & White	5 L	2	SE03.3001	8680445720262
Liquid Laundry Detergent - Abaya Shampoo	2 L	6	SE03.1001	8681212020165





Fabric Softener

Çamaşır Yumuşatıcı

منعم الأقمشة



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Fabric Softener Rose	1 L	12	SE04.1001	8681212021070
Fabric Softener Lotus	1 L	12	SE04.1002	8681212021148
Fabric Softener Sensitive	1 L	12	SE04.1003	8681212021155
Fabric Softener Rose	2 L	6	SE04.2001	8680445720309
Fabric Softener Lavander	2 L	6	SE04.2002	8680445720293
Fabric Softener Gold	2 L	6	SE04.2003	8680445720316





Dishwasher Salt

Bulasık Makine Tuzu

ملح



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Anti Calc	500 gr	12	SE01.1001	8699296622359
Dishwasher Salt	1,5 Kg	6	SE01.3001	8699296623288
Rinse Aid - Classic	2 L	12	SE01.3002	8699296623424

Rinse Aid

Bulasık Parlatici

شطف



Anti Calc

Kireç önleyici

بودرة مانع التكلس



Dishwasher Tab

Bulaşık Makine Tableti

أقراص جلاية الصحون



ALL IN ONE!



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Dishwasher Tab 15 Pcs	300 gr	12	SE01.2001	8681212021018
Dishwasher Tab 45 Pcs	900 gr	12	SE01.2002	8681212021124



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Dishwashing Liquid Detergent Lemon	750 ml	12	SE02.1001	8681212020745
Dishwashing Liquid Detergent Apple	750 ml	12	SE02.1002	8681212020752
Dishwashing Liquid Detergent Orange	750 ml	12	SE02.1003	8681212020769



Dishwashing Liquid

Bulaşık Deterjanı

سائل غسيل الصحون

Dishwashing Liquid

Bulaşık Deterjanı

سائل غسيل الصحون



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Dishwashing Liquid Detergent Lemon	5 L	2	SE02.2001	8681212020134
Dishwashing Liquid Detergent Apple	5 L	2	SE02.2002	8681212020141



**ultra
POWER**





Product	Kg /ml	Pcs in Crt	Product Code	Barcode
All Purpose Cleaner Jasmine	1 L	12	SE07.1001	8681212020929
All Purpose Cleaner Spring	1 L	12	SE07.1002	8681212020936
All Purpose Cleaner Orchid	1 L	12	SE07.1003	8681212020943
All Purpose Cleaner Wild Rose	1 L	12	SE07.1004	8681212020950



All Purpose Cleaner

Yüzey Temizleyici

منظف لجميع الاستخدامات



All Purpose Cleaner

Yüzey Temizleyici

منظف لجميع الاستخدامات



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
All Purpose Cleaner Jasmine	5 L	2	SE07.5001	8681212020028
All Purpose Cleaner Pine	5 L	2	SE07.5002	8681212020110
All Purpose Cleaner Lavander	5 L	2	SE07.5003	8681212020127
All Purpose Cleaner Rose	5 L	2	SE07.5004	8681212020035





Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Bleaching Liquid	1 L	12	SE05.2001	8681212020806
Wc Cleaner	750 ml	12	SE05.4001	8681212020882
Drain Opener 75gr x 2	150 gr	48	SE05.6001	8681212020899

Bleach

Çamaşır Suyu

كلور منظم



Wc Cleaner

Tuvalet Temizleyici

منظم المراحيض



Drain Opener

Lavabo Açıcı

استنزاف فتاحة





Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Cream Cleaner Lemon 500ml - 770 gr	500 ml	12	SE05.1001	8681212020776
Cream Cleaner Ammonia 500ml - 770 gr	500 ml	12	SE05.1002	8681212020783
Rust and Lime Remover 900 ml 1000gr	900 ml	12	SE05.5001	8681212020103



Cream Cleaner

Sıvı Krem Temizleyici

كريم منظف



Rust Remover

Kireç Sökücü

الاجير مزيل



Glass Cleaner

Cam Temizleyici

ينظف ويلمع بدون أثر

Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Glass Cleaner Blue	750 ml	12	SE06.2001	8681212020868
Glass Cleaner Green	750 ml	12	SE06.2002	8681212020868
Glass Cleaner Pink	750 ml	12	SE06.2003	8681212020868
Glass Cleaner Yellow	750 ml	12	SE06.2004	8681212020868





Kitchen Cleaner

Mutfak Temizleyici

منظف المطبخ



Bath Cleaner

Banyo Temizleyici

منظف الحمام



Multipurpose Cleaner

Çok Amaçlı Temizleyici

مزيل البقع



منظف المطبخ

منظف الحمام

مزيل البقع

Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Kitchen Cleaner Sprey	750 ml	12	SE06.1001	8681212020790
Bath Cleaner Sprey	750 ml	12	SE06.1002	8681212020912
Multiprin Multipurpose Cleaner	750 ml	12	SE06.1003	8681212020042



Product	صابون أيدي	Kg /ml	Pcs in Crt	Product Code	Barcode
Liquid Hand Soap Magic Touch		500 ml	12	SE08.1001	8681212020967
Liquid Hand Soap Violet		500 ml	12	SE08.1002	8681212020974
Liquid Hand Soap Lily		500 ml	12	SE08.1003	8681212021575
Liquid Hand Soap Olive		500 ml	12	SE08.1004	8681212020981

Liquid Hand Soap

Sıvı El Sabunu

صابون أيدي



Air Freshener

Oda Kokusu Spreyi

معطر جو



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Air Freshener Spring	400 ml	12	SE09.1001	8681212020837
Air Freshener Amber	400 ml	12	SE09.1002	8681212020844
Air Freshener Tropic	400 ml	12	SE09.1003	8681212020820



Kids
BUNO
always happy baby

Kids
BUNO
always happy baby



*"Your Cleanliness is
Our
Responsibility"*

Baby Liquid Laundry Detergent

Bebek Sıvı amasır Deterjanı

منظف الغسيل السائل طفـل



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Baby Liquid Laundry Detergent	1,5 L	6	BB00.4001	8681212021636





Baby Shampoo

Bebek Sampunu

شامبو الاطفال



Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Baby Shampoo - No Tear	500 ml	12	BB00.3001	8681212021230





Product	Kg /ml	Pcs in Crt	Product Code	Barcode
Wet Wipes with Lid	72 Pcs	12	BB00.6001	8681212021308
Cotton Buds	200 pcs	144	BB00.5001	8681212021285

Wet Wipes

Islak Mendil



Cotton Buds

Kulak Çubuğu

عیدان القطنية





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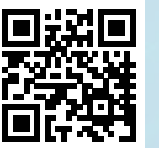
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Discover
the potential



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